



## STATE OF WASHINGTON

June 11, 2018

Dear Student Leaders and Student Service Administrators:

We are excited to announce that I am launching the Governor's Student Voter Registration Challenge in partnership with Secretary of State Kim Wyman. The goal of the challenge is simple - to register as many eligible students as possible before the November 6 General Election. We want to make sure that everyone has the opportunity to make their voices heard.

We are asking all of our public higher education institutions to participate: 34 community and technical colleges (CTCs) and 6 baccalaureate degree granting universities (4-years). The competition categories will be as follows:

- CTC with the highest percentage of new registrations and updated registration information (change of address, change of name, etc.).
- CTC with the highest overall percentage of students registered to vote (includes students who were previously registered before the challenge began).
- 4-year university with the highest percentage of new registrations and updated registration information (change of address, change of name, etc.).
- 4-year university with the highest overall percentage of students registered to vote (includes students who were previously registered before the challenge began).

The winning teams will be invited to Olympia to join us for lunch at the Governor's Executive Residence. The winners will also be recognized on our respective websites and social media channels. Secretary Wyman and I have created this video to invite you to participate in the challenge:

<https://www.youtube.com/watch?v=Pbk1wDbv7NI&feature=youtu.be>.

At this time, we encourage you to start organizing a student team with a school administrator to lead this effort on your campus. By Wednesday, August 1, participating schools must register their campus team with the Governor's Office by emailing RaShelle Davis at [rashelle.davis@gov.wa.gov](mailto:rashelle.davis@gov.wa.gov). Secretary Wyman and I will be part of a conference call with participating schools on August 7, from 11:00 to 11:30 a.m., to go into more detail about the challenge, answer questions, and offer technical assistance. Most voter registration activities will take place between August and October, but we encourage you to begin identifying team members and drafting a plan over the summer and before the August 1 registration deadline.

Additionally, we have created a website which will house information, updates, and a list of participating schools. It can be found here: <https://www.governor.wa.gov/studentvoterchallenge>.

Thank you for your work on this important issue. We hope that you will rise to the challenge!

Sincerely,

Handwritten signature of Jay Inslee in black ink.

Jay Inslee  
Governor

Handwritten signature of Kim Wyman in black ink.

Kim Wyman  
Secretary of State