

STRATEGIC PLAN

TO SERVE STUDENTS AND THE COMMUNITY



MISSION: FIRST Washington inspires all young people to be science and technology leaders by engaging them in exciting mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

VISION: For every school across Washington to have a FIRST team. FIRST's short-term vision is to serve 22,000 youth by 2022, to train another 300 elementary and middle school teachers in underserved areas across the state, and to equip 300 underserved classrooms with equipment to succeed.

EXPAND PARTICIPATION	INCREASE DIVERSITY	SCALE EFFICIENTLY	ENSURE SUSTAINABILITY	ACHIEVE BROAD RECOGNITION
<p>Help K-12 school teachers gain the skills and confidence to teach students STEM/CS through the combination of:</p> <ul style="list-style-type: none"> ✓ Professional Development ✓ Free and customizable OSPI-approved curriculum. ✓ Increase number of school based and community based teams. 	<p>Foster a community that embraces the philosophy of "Exposure is Everything". Bringing FIRST programs to:</p> <ul style="list-style-type: none"> ✓ Rural and non-traditional background communities. ✓ Encourage teams to be reflective of their community. ✓ Facilitate Diversity Equity and Inclusion workshops. 	<p>Reach more students via strategic partnership and self-serve models by:</p> <ul style="list-style-type: none"> ✓ Strengthening FIRST Washington's 9 regions through work with the 9 ESD's, local school districts, Washington STEM and industry. ✓ Increase mentor opportunities for industry. 	<p>Raise the financial resources through private and public entities by:</p> <ul style="list-style-type: none"> ✓ Recruiting and steward adults and FIRST alumni as coaches/mentors and event volunteers. ✓ Training adult volunteers across FIRST Washington regions to run competitions and events. 	<p>Enhance marketing efforts to build case for support in growing/sustaining FIRST programs in diverse communities by:</p> <ul style="list-style-type: none"> ✓ Increasing advocacy work in Olympia for funding and classroom hours dedicated to STEM/CS. ✓ Bringing additional funding and mentor resources to rural teams.