SBCTC Executive Director Semi-Finalist Open Forums, April 28, 2017

Two candidates for the position of SBCTC Executive Director will be interviewed on Friday, April 28. In addition to separate interviews with the State Board, each candidate will appear at a forum open to system stakeholders. Participants in the forum should plan on arriving at the **Conference Center inside the Sea-Tac Airport** at 17801 International Blvd., Seattle, WA 98158, Mezzanine Level by 8:30 a.m. for a brief orientation. The forum schedule and short candidate bios appear below:

**Candidate: Jack Hershey**

**Time: 9:00 a.m. to 10:00 a.m.**

Hershey has served as President and CEO of the Ohio Association of Community Colleges from July 2014 through present. In this position he leads a statewide association representing Ohio’s 23 community colleges. Working with college presidents and trustees he develops and updates the Association’s legislative priority agenda; secures major legislation in areas of transfer policy, expansion of dual enrollment programs, and affordable college pathways; and, increases in operating and capital funding from the state. He also represents the community colleges on numerous task forces. As President and CEO, he restructured the leadership and direction of the Ohio Student Success Center and helped secure more than $6 million in grant funding for the colleges.

From 2011 through 2014, Hershey was an Associate Vice President of the Office of Government Affairs at The Ohio State University. In this role he managed all aspects of the University’s communication and interactions with state government leaders, coordinated with leadership of the Ohio State University and OSU Wexner Medical Center to establish a unified legislative process, gave presentations to leadership on dealings with state government and secured legislative policy changes and funding worth more than $250 million. During this period, he also served in the following roles:

* From October 2013 - June 2014, he was a member of the Executive Staff of the Ohio Governor’s Quality and Value Initiative, a policy development project aimed at finding ways to increase the quality of higher education while reducing costs.
* From November 2013 – January 2014, he was a member of the Executive Staff and assigned to lead the planning and analysis process to develop a unified list of higher education (university and community college presidents) capital construction projects for presentation to the Governor. This effort resulted in an increase in state capital investment from $350 to $400 million.
* From September 2012 – June 2014, he worked with Ohio’s Higher Education Funding Commission to develop a new outcomes based funding model for distributing Ohio’s $1.75 billion yearly operating fund investment in higher education (Ohio’s community colleges receive 100 percent of their state funding based on outcomes.). The Commission’s effort resulted in an additional $100 million investment in higher education.
* From October 2011 – April 2012, Hershey served as Executive Staff to the Ohio Higher Education Capital Funding Collaborative. In this role he worked with university and community college president to develop a new strategic and collaborative approach for how the state selects higher education capital projects to fund. They analyzed capital funding requests and collaborated with the leadership of Ohio’s 61 campuses to produce a list of projects that was unanimously supported. This effort resulted in an increase in capital funding for higher education from $0 to $350 million.

From 2004 through 2011, Hershey worked as an Assistant Vice President of Government Relations for the Ohio State University, developing strategies and lobbing for the university’s governmental priorities.

He has also served as a legislative lead for Public Sector Construction Reform (2008-2014, working to revise public sector construction laws), Project Manager for ERP procurement during RFP phase (2003-2004), Deputy Director of the Ohio Office of Budget and Management (2000–2003), as the Director of Finance for the Ohio House of Representatives (1999–2000) and as a Legislative Aide to the Chair of Ohio House Finance and Appropriations Committee (1995-1999).

Hershey has a Bachelor of Science degree in Public Policy Management from the University of Akron and is working on a Master of Arts degree in the same field at The Ohio State University.

**Candidate: Jan Yoshiwara**

**Time: 1:00 p.m. - 2:00 p.m.**

Yoshiwara has been the Deputy Executive Director for Education at the Washington State Board for Community and Technical Colleges since 2008. At that time, in addition to the responsibilities assigned to her as Director (see below), she assumed responsibility for leadership of system’s strategic planning, education policy and partnerships, performance and accountability. These responsibilities included major system change initiatives and strategic planning efforts such as the System Direction, Mission Study and Efficiency Study. In 2016, she assumed responsibility for ERP support - Campus Solutions, the student information system for PeopleSoft.

As Director of the State Board’s Education Services Division, Yoshiwara leads 63 policy and program administration staff who provide policy direction on workforce training, basic education for adults, academic transfer and BAS, student services, K-12 transitions, eLearning, policy research, accountability issues and Campus Solutions support. The division administers $150 million annually in targeted state, federal and private foundation funds. Yoshiwara oversees state level research on community and technical college students, staff and resources and builds partnerships with K-12, universities, business, labor, state agencies, national associations and philanthropic partners. She routinely interacts with college presidents, college and university administrators, state education and higher education agencies and the state Legislature and Governor’s Office to advocate for the community and technical college system and students.

Under her leadership, the State Board has established a Student Success Center through a grant from Jobs for the Future, negotiated a $7 million grant from College Spark Washington to implement guided pathways, completed the Math Strategic Plan currently implemented though a grant from the University of Texas Austin’s Dana Center, agreed to use the Smarter Balanced test for college level placement, won a grant from College Spark Washington to design and implement college readiness Bridge courses for high school seniors who failed the 11th grade Smarter Balanced test, negotiated funding from College Spark Washington to fund Achieving the Dream at 16 colleges. Yoshiwara has also worked on:

* Developing operating budget requests related to guided pathways, I-Best, Opportunity Grants, Math, Engineering Science Achievement (MESA), Job Skills Program, eLearning, basic skills, workforce development, aerospace training and applied bachelor’s degrees.
* Developing the System Direction and Strategic Technology plans.
* Creating the Open Course Library.
* Drafting the 2010 and 2011 Efficiency Study reports to the state.
* Developing partnerships with the Association of Washington Business, including focus groups.
* Reestablishing the system’s statewide student leadership organization (WACTCSA), including internship opportunities that ensure student voices are part of Board policy deliberations and system legislative advocacy.

Yoshiwara has also served at the State Board as the Director of Education Services (1994-2008), Associate Director of Planning and Information Services (1989-94) and as Assistant Director of Student Services and Minority Affairs (1984-89). Prior to that time, she worked as the Director of Minority Affairs and International Education at Pierce College.

Yoshiwara holds a bachelor’s degree in Zoology from the University of California – Davis (1974) and a Master of Education Degree in Student Personnel Administration – Higher Education from Western Washington University (1978).