**King County Quarterly CTC Workforce Outreach Meeting – Agenda w/ Notes**

**Thursday, February 9**

Key Takeaways from Meeting:

* **Decided: Wanda (Shoreline) will record each of the meetings, create a rough bulleted list, send it to listserv (**[**wfoutreach@lists.ctc.edu**](mailto:wfoutreach@lists.ctc.edu)**). Wanda will serve this way in capacity as note-taker.**
* **On May 11th, during our next meeting, we will decide who will be the next co-chairs**
* **Proposal: Late July Virtual Worker Retraining event**
  + **Next meeting, May 11th we will**
    - **Form an event planning committee**
    - **Finalize a date for the event**

1. Introductions: Any new members? (5 min.)
   * Rachel Strachan – Everett Community College!!
     + Outreach Specialist for Workforce Funding
   * Liam O’Connor – Shoreline!!
     + Adult Outreach Recruiter
2. Share- Successes and Challenges – (20 min.) Everyone shares one of each
   * Bellevue College
     + Successes
       - Outreach in person in picking up
     + Challenges
       - Finding new creative ways to do outreach
       - Continuity
   * Shoreline CC
     + Successes
       - Shoreline Community Court (associated with Kenmore soon)
       - Expanding into the Lake City area, connecting with Community Based Organizations (CBOs), like Mary’s Place, Libraries
       - Partnering with ESL program
       - Shoreline Public Schools Family Advocates as well as Seattle Public Schools
       - Auto Manufacturing –
         * Going to specific high schools and *specific* classes like Shorecrest/Shorewood.
     + Challenges
       - Finding out where people are hearing about SCC, data tracking
       - Auto Manufacturing –
         * Need staff, Wanda trying to poach us to work there!
   * LWTech
     + Success
       - Internal outreach, ELL and Basic Education (shout out to Jayne and Tisha!). As students have connected to Basic Ed students have been oriented to Workforce funding. Ex: 15 students fill out applications together apply.
       - Internal outreach: tabling sessions in cafeteria.
       - Seeing uptick in non-student applications
     + Challenges
       - All of the places we used to do outreach at pre-covid are reopening at the same time, there are new contacts in these positions, hard to connect the dots all at one time…organizing/prioritizing new leads.
   * Everett CC
     + Successs
       - Bringing Rachel on!!
       - Just filled new WRT person, will start March 16th
       - Russell officially approved to fill two outreach positions
     + Challenges
       - Personnel – still short staffed though
   * North Seattle College
     + Success
       - In-reach: veterans students, spoke to veterans coordinator, ORCA card was a big hit because they wanted other resources (other than tuition help) that can help
     + Challenges
       - Need to somehow find how to connect to vulnerable workers. Maybe handouts?
   * Edmonds Community College
     + Success
       - Outreach in high schools driving now
       - Coordinating in five libraries
       - Goodwill in Everett, Workforce Funding presentation
     + Challenges
       - Trouble connecting with social service agencies.
3. Share out on college events – ALL (20 min.)
   * Shoreline – Women in Trades event, SCC MFGT will have two tables. Email Wanda
   * Edmonds – Expand Your Horizons Day, Email Kim Waller
     + Primarily for 6th and 8th graders
     + Might be looking for volunteers
     + In planning stages for event
   * Shoreline – Girls in STEM, July 8th (Girl Scouts)
     + 80 interested, capacity is 96
     + Girls get STEM patch
   * LWTech – first Open House since Covid – March 2nd, Thursday, 5-8pm
     + Food!
   * LWTech – first Spring Job Fair – May 3rd, 10am-1pm
     + Almost 1000 virtual attendees in partnership with ESD!
   * Bellevue – some BC exclusive events over the weekend
   * Everett CC – SCCC (Students of Color Career Conference) – in March
     + Will be coming to the college to meet professions to talk about many types of fields
     + Question: how are you recruiting
     + Answer: high school/middle school counselors
   * Everett CC – Migrant Youth Conference planning coming up probably end of March
4. Leadership – Katie Rousso and Kris Van Dyke (10 min.)
   * Secretary? Minute taker?
   * Wanda – can we record it, then I’ll modify the transcript, is that possible?
   * Amber – I think we need someone to step up and take the role, take some leadership
   * Russell – a workaround idea. We select a secretary, they hit the record button, create rough bullet points, then send it out on the listserv.
     + Then people who couldn’t attend could at least see what is going on
   * **Decided: Wanda (Shoreline) will record each of the meetings, create a rough bulleted list, send it to listserv (**[**wfoutreach@lists.ctc.edu**](mailto:wfoutreach@lists.ctc.edu)**)**
5. Co-Chair “elections” in Spring (5 min.)
   * **On May 11th, during our next meeting, we will decide who will be the next co-chairs**
6. Virtual Worker Retraining events
   * Liam reached out to Amber about these, trying to get these back and going again
   * Event Outline:
     + Initial presentation about general workforce funding…
     + Then every college creates their own zoom link to have their own room to talk about their specific college
   * Used to be once a quarter, sometimes two a quarter depending on specialized audience
   * **Tentative Proposal: Late July event**
     + **Next meeting event committee members and finalize date**
7. Rapid Response updates
   * Kristan Lortz will be taking the role of sharing Workforce (primary WRT) information at these events.
   * Our Outreach Council will pick up these events if events pickup and Kristan can’t handle it. We will rotate colleges that do these presentations.
   * Rachel will be presenting on WRT for the Snohomish Rapid Response
     + The idea is to split between Kim and Rachel doing these

**Future Meeting Topics: ALL (15 min.)**

* **Guest speaker?** 
  + Example: in the past we had Kristan to share Rapid Response info.
  + Community Partners come in to help reciprocate services

**Follow-Up Points:**

* Kris will send Hamza Bellevue Library Fair info (done)
* Kris will see if he can connect Snohomish Colleges to Carnegie (done)
* Amber/Wanda – we used to host this meeting at different colleges, food/potluck. 2.5-3 hour meeting, was fun to see other campuses.
  + Maybe starting the next academic year, summer kickoff in-person. Things are easier in summer.