**King County Quarterly CTC Workforce Outreach Meeting – Agenda w/ Notes**

**Thursday, February 9**

Key Takeaways from Meeting:

* **Decided: Wanda (Shoreline) will record each of the meetings, create a rough bulleted list, send it to listserv (****wfoutreach@lists.ctc.edu****). Wanda will serve this way in capacity as note-taker.**
* **On May 11th, during our next meeting, we will decide who will be the next co-chairs**
* **Proposal: Late July Virtual Worker Retraining event**
	+ **Next meeting, May 11th we will**
		- **Form an event planning committee**
		- **Finalize a date for the event**
1. Introductions: Any new members? (5 min.)
	* Rachel Strachan – Everett Community College!!
		+ Outreach Specialist for Workforce Funding
	* Liam O’Connor – Shoreline!!
		+ Adult Outreach Recruiter
2. Share- Successes and Challenges – (20 min.) Everyone shares one of each
	* Bellevue College
		+ Successes
			- Outreach in person in picking up
		+ Challenges
			- Finding new creative ways to do outreach
			- Continuity
	* Shoreline CC
		+ Successes
			- Shoreline Community Court (associated with Kenmore soon)
			- Expanding into the Lake City area, connecting with Community Based Organizations (CBOs), like Mary’s Place, Libraries
			- Partnering with ESL program
			- Shoreline Public Schools Family Advocates as well as Seattle Public Schools
			- Auto Manufacturing –
				* Going to specific high schools and *specific* classes like Shorecrest/Shorewood.
		+ Challenges
			- Finding out where people are hearing about SCC, data tracking
			- Auto Manufacturing –
				* Need staff, Wanda trying to poach us to work there!
	* LWTech
		+ Success
			- Internal outreach, ELL and Basic Education (shout out to Jayne and Tisha!). As students have connected to Basic Ed students have been oriented to Workforce funding. Ex: 15 students fill out applications together apply.
			- Internal outreach: tabling sessions in cafeteria.
			- Seeing uptick in non-student applications
		+ Challenges
			- All of the places we used to do outreach at pre-covid are reopening at the same time, there are new contacts in these positions, hard to connect the dots all at one time…organizing/prioritizing new leads.
	* Everett CC
		+ Successs
			- Bringing Rachel on!!
			- Just filled new WRT person, will start March 16th
			- Russell officially approved to fill two outreach positions
		+ Challenges
			- Personnel – still short staffed though
	* North Seattle College
		+ Success
			- In-reach: veterans students, spoke to veterans coordinator, ORCA card was a big hit because they wanted other resources (other than tuition help) that can help
		+ Challenges
			- Need to somehow find how to connect to vulnerable workers. Maybe handouts?
	* Edmonds Community College
		+ Success
			- Outreach in high schools driving now
			- Coordinating in five libraries
			- Goodwill in Everett, Workforce Funding presentation
		+ Challenges
			- Trouble connecting with social service agencies.
3. Share out on college events – ALL (20 min.)
	* Shoreline – Women in Trades event, SCC MFGT will have two tables. Email Wanda
	* Edmonds – Expand Your Horizons Day, Email Kim Waller
		+ Primarily for 6th and 8th graders
		+ Might be looking for volunteers
		+ In planning stages for event
	* Shoreline – Girls in STEM, July 8th (Girl Scouts)
		+ 80 interested, capacity is 96
		+ Girls get STEM patch
	* LWTech – first Open House since Covid – March 2nd, Thursday, 5-8pm
		+ Food!
	* LWTech – first Spring Job Fair – May 3rd, 10am-1pm
		+ Almost 1000 virtual attendees in partnership with ESD!
	* Bellevue – some BC exclusive events over the weekend
	* Everett CC – SCCC (Students of Color Career Conference) – in March
		+ Will be coming to the college to meet professions to talk about many types of fields
		+ Question: how are you recruiting
		+ Answer: high school/middle school counselors
	* Everett CC – Migrant Youth Conference planning coming up probably end of March
4. Leadership – Katie Rousso and Kris Van Dyke (10 min.)
	* Secretary? Minute taker?
	* Wanda – can we record it, then I’ll modify the transcript, is that possible?
	* Amber – I think we need someone to step up and take the role, take some leadership
	* Russell – a workaround idea. We select a secretary, they hit the record button, create rough bullet points, then send it out on the listserv.
		+ Then people who couldn’t attend could at least see what is going on
	* **Decided: Wanda (Shoreline) will record each of the meetings, create a rough bulleted list, send it to listserv (****wfoutreach@lists.ctc.edu****)**
5. Co-Chair “elections” in Spring (5 min.)
	* **On May 11th, during our next meeting, we will decide who will be the next co-chairs**
6. Virtual Worker Retraining events
	* Liam reached out to Amber about these, trying to get these back and going again
	* Event Outline:
		+ Initial presentation about general workforce funding…
		+ Then every college creates their own zoom link to have their own room to talk about their specific college
	* Used to be once a quarter, sometimes two a quarter depending on specialized audience
	* **Tentative Proposal: Late July event**
		+ **Next meeting event committee members and finalize date**
7. Rapid Response updates
	* Kristan Lortz will be taking the role of sharing Workforce (primary WRT) information at these events.
	* Our Outreach Council will pick up these events if events pickup and Kristan can’t handle it. We will rotate colleges that do these presentations.
	* Rachel will be presenting on WRT for the Snohomish Rapid Response
		+ The idea is to split between Kim and Rachel doing these

**Future Meeting Topics: ALL (15 min.)**

* **Guest speaker?**
	+ Example: in the past we had Kristan to share Rapid Response info.
	+ Community Partners come in to help reciprocate services

**Follow-Up Points:**

* Kris will send Hamza Bellevue Library Fair info (done)
* Kris will see if he can connect Snohomish Colleges to Carnegie (done)
* Amber/Wanda – we used to host this meeting at different colleges, food/potluck. 2.5-3 hour meeting, was fun to see other campuses.
	+ Maybe starting the next academic year, summer kickoff in-person. Things are easier in summer.