**King County Quarterly CTC Workforce Outreach**

**Summer 2022 Meeting – Minutes**

**(7/28/2022)**

1. **Welcome and Introductions: Any new members? Amber (5 min.)**
2. **Share- Successes and Challenges – Hamza (15 min.) Everyone shares one of each**

**BC** – Kris Van Dyke – **SUCCESS:** Started connection with Bellevue Farmer’s Market for the food bucks for food assistance, had brochures made up, Marketing did Roundtable meeting with a bunch of different departments, they got their messaging send to “All Students” on campus that ran for a few weeks 2-3 weeks after the quarter began

**RTC** – Krista Shaw – **SUCCESS:** Just got approval for a nighttime workshop Zoom session to do a short workshop about how to pay for college (**WFD/FIN AID**), rolled out computer basics class and have done it about a year now. **CHALLENGES**: The intensity of work to navigate people to come to meetings, many people with can’t navigate CTCLink, looking to hire 3 case managers to help with resources at the college.

**EVCC –** Russell Dorsey – **SUCCESSES:** Russell – Russell was hired. Will be building the outreach for adult learners, going to be getting a WFD Outreach specific person to do internal and external recruitment and outreach. **CHALLENGES:** Don’t have printed marketing materials, EVCC has never had anyone dedicated to adult learner outreach, this is changing.

**ECC –** Linda Pendegraft **– SUCCESSES:** Audit went well, students feel connected

**CHALLENGES:** What is their outreach doing?Doesn’t know.

**SCC** – Wandra Waldrop – **SUCCCESSES:** Outreach events for Manufacturing, mailing campaign that helped a bit, has more students then she has had in over a year Word of Mouth from prior students

**LWTech** – Amber Hisatake – **SUCCESSES:** Radius online application and scheduling intakes at the end of our WFD info session, Legend referrals. **CHALLENGES**: We don’t know where everyone is students, numbers low in all programs, many CBOs changing contacts.

**HCC:** - Afra Mohamed – **SUCCESSES**: texting students for WFD messaged. **CHALLENGES:** Students having difficulty taking classes online, needing IT support.

**SCC:** Donsa Benitez – **SUCCESSES:** Not a lot to report. **CHALLENGES:** FA Office processing SEAG awards and WRT funding is delayed, FA Office is short-staffed at this time; All Seattle colleges going through a lot of changes happenning.

**Shoreline CC:** Katie Rousso – **SUCCESSES:** Getting acclimated to Shoreline, and able to get out into the community to do outreach with CBOs, has been nice, **CHALLENGES:** Still not the same for outreach in community: **UPDATES:**

**Shoreline CC:** Clarke – Had an Automotive support event; not everyone showed up from different services in college.

1. **Share out on college events, event collaboration - ideas, improvements, innovations – Hamza (40 min.)** Will have Workforce Info Outreach Event – Tues. 8/30 1:30-3p.m.
2. **Discussion on 2 new Co-Chairs needed OR discussion about future of this council (20 min)**

Jessica Manfredi and Kris Van Dyke Volunteered for 22-23 Co-Chairs – YAY and thank you!