**CTC King County Workforce Outreach Committee Quarterly Summer Meeting**

8/20/2020

**-Meeting Notes-**

* **Quick introduction of attendees (names/college/roles)** (in case there are new members attending)
  + **Attendance –**
    - Loyal Allen Jr. – Highline College, Associate Dean for Student Funding Svcs.
    - Katie Rousso – Cascadia College, WF Program Specialist
    - Joy Prosise – Bellevue College, WRT Training Advisor
    - Mary Lockman - KC College Outreach Coordinator
    - Steve Will – Bellevue College, ABAWD Navigator/Outreach Coord.
    - Jeanette Miller – N. Seattle, Director of Workforce Ed.
    - Crista Shaw – Renton Tech, Outreach Recruiter
    - Cathy Alston – Green River College, Director for WF Education and Interim Dean for Prof/Tech
    - Hamza Abdulrahman – Lake Washington Tech, Outreach Recruiter
    - Amber Hisatake– Lake Washington Tech, Assistant Director of Recruitment, Outreach & Employment
    - Inez Olive– Shoreline CC, Adult Learner Outreach Recruiter
* **Introduction to Mary Lockman** – New King County Workforce Outreach Coordinator (if she is able to attend)
  + Send any new program and program updates to Mary
  + Mary is currently reaching out to Worker Retraining specialists, who else should she be reaching out to?
  + Amber to send Mary the latest Outreach flyer
* **Share:**
  + One outreach **effort** that has been successful for you to recruit students during COVID
    - Renton Tech –
      * Upcoming outreach event with community orgs. 8/26 @ 10am
    - Shoreline –
      * WRT Event – Winter outreach efforts in Oct and Dec
      * Boeing event - tentative date 9/10
      * Weekly funding sessions
      * Prof/Tech program open house events
      * Participating in Shoreline’s community court
      * Social media marketing with direct callouts to furloughed. Laid-off, unemployed workers
    - Cascadia -
      * Participation in WRT events
      * Redmond Community Court (every other week) slow, Sept. opening to the community
      * LPA – sharing with community partners
      * Posting on Canvas
    - Lake Washington Tech –
      * Weekly info sessions have been well attended. (average 12-20 attendees)
      * Added a slider to the website.
      * Hamza is attending community court for both Shoreline & Redmond
      * QR Code posters on campus for students who are coming to campus
    - Bellevue -
      * Steve is contact for outreach efforts
      * Focusing internally with departments
        + Working with Student Services on screening students for WF funding
      * Weekly info sessions virtually
        + Attendance steady average 5-10
      * Redmond community court
    - N Seattle
      * Slider on homepage
      * Focused on internal outreach
    - Highline
      * Weekly info session
        + In Spanish and English orientation
      * Canvas shell to connect with students
      * Launching texting platform
      * In the progress – ppt. For faculty to present/share (5 min) present
    - Green River
      * Daily virtual sessions
      * Boeing layoffs
        + Virtual onboarding for Boeing dislocated workers
        + TB/CAT training
        + Collaborating with faculty, advisers and support staff
  + One specific recruiting **challenge** you face during COVID
    - Cascadia -
      * Making the connections in the virtual world
    - Bellevue -
      * Challenges in contacting referrals, contact number
    - N Seattle -
      * ESL classes go online, not able to outreach those students
    - Highline -
      * Connecting with students – especially non-native English speakers
    - Green River
      * Connecting with students
  + **Other updates** (UI, resources, WRT, professional development opportunities)
    - Inez is hosting virtual Worker Retraining events in Oct and Dec and there is a potential aerospace/trade act event. If you are interested in participating, contact Inez [iolive@shoreline.edu](mailto:iolive@shoreline.edu).
    - ESD started virtual CAT/TB sessions on Thursday (Jeanette has more info)
      * Thursdays, 1pm-3pm (August 20th-September 24th)
      * www.worksourcewa.com
    - Link for ESD WARN notices - <https://esd.wa.gov/about-employees/warn>
      * Carlisle Interconnect Tech (Kent, WA) - permanent layoff of 595
* **Future Meetings**: Discuss what we would like the on-going topics to be for future meetings
  + 10/29, 10am – 1130am
  + 2/25, 10am – 1130am
  + 4/29 10am – 1130am