**CTC King County Workforce Outreach Committee Quarterly Summer Meeting**

8/20/2020

**-Meeting Notes-**

* **Quick introduction of attendees (names/college/roles)** (in case there are new members attending)
	+ **Attendance –**
		- Loyal Allen Jr. – Highline College, Associate Dean for Student Funding Svcs.
		- Katie Rousso – Cascadia College, WF Program Specialist
		- Joy Prosise – Bellevue College, WRT Training Advisor
		- Mary Lockman - KC College Outreach Coordinator
		- Steve Will – Bellevue College, ABAWD Navigator/Outreach Coord.
		- Jeanette Miller – N. Seattle, Director of Workforce Ed.
		- Crista Shaw – Renton Tech, Outreach Recruiter
		- Cathy Alston – Green River College, Director for WF Education and Interim Dean for Prof/Tech
		- Hamza Abdulrahman – Lake Washington Tech, Outreach Recruiter
		- Amber Hisatake– Lake Washington Tech, Assistant Director of Recruitment, Outreach & Employment
		- Inez Olive– Shoreline CC, Adult Learner Outreach Recruiter
* **Introduction to Mary Lockman** – New King County Workforce Outreach Coordinator (if she is able to attend)
	+ Send any new program and program updates to Mary
	+ Mary is currently reaching out to Worker Retraining specialists, who else should she be reaching out to?
	+ Amber to send Mary the latest Outreach flyer
* **Share:**
	+ One outreach **effort** that has been successful for you to recruit students during COVID
		- Renton Tech –
			* Upcoming outreach event with community orgs. 8/26 @ 10am
		- Shoreline –
			* WRT Event – Winter outreach efforts in Oct and Dec
			* Boeing event - tentative date 9/10
			* Weekly funding sessions
			* Prof/Tech program open house events
			* Participating in Shoreline’s community court
			* Social media marketing with direct callouts to furloughed. Laid-off, unemployed workers
		- Cascadia -
			* Participation in WRT events
			* Redmond Community Court (every other week) slow, Sept. opening to the community
			* LPA – sharing with community partners
			* Posting on Canvas
		- Lake Washington Tech –
			* Weekly info sessions have been well attended. (average 12-20 attendees)
			* Added a slider to the website.
			* Hamza is attending community court for both Shoreline & Redmond
			* QR Code posters on campus for students who are coming to campus
		- Bellevue -
			* Steve is contact for outreach efforts
			* Focusing internally with departments
				+ Working with Student Services on screening students for WF funding
			* Weekly info sessions virtually
				+ Attendance steady average 5-10
			* Redmond community court
		- N Seattle
			* Slider on homepage
			* Focused on internal outreach
		- Highline
			* Weekly info session
				+ In Spanish and English orientation
			* Canvas shell to connect with students
			* Launching texting platform
			* In the progress – ppt. For faculty to present/share (5 min) present
		- Green River
			* Daily virtual sessions
			* Boeing layoffs
				+ Virtual onboarding for Boeing dislocated workers
				+ TB/CAT training
				+ Collaborating with faculty, advisers and support staff
	+ One specific recruiting **challenge** you face during COVID
		- Cascadia -
			* Making the connections in the virtual world
		- Bellevue -
			* Challenges in contacting referrals, contact number
		- N Seattle -
			* ESL classes go online, not able to outreach those students
		- Highline -
			* Connecting with students – especially non-native English speakers
		- Green River
			* Connecting with students
	+ **Other updates** (UI, resources, WRT, professional development opportunities)
		- Inez is hosting virtual Worker Retraining events in Oct and Dec and there is a potential aerospace/trade act event. If you are interested in participating, contact Inez iolive@shoreline.edu.
		- ESD started virtual CAT/TB sessions on Thursday (Jeanette has more info)
			* Thursdays, 1pm-3pm (August 20th-September 24th)
			* www.worksourcewa.com
		- Link for ESD WARN notices - <https://esd.wa.gov/about-employees/warn>
			* Carlisle Interconnect Tech (Kent, WA) - permanent layoff of 595
* **Future Meetings**: Discuss what we would like the on-going topics to be for future meetings
	+ 10/29, 10am – 1130am
	+ 2/25, 10am – 1130am
	+ 4/29 10am – 1130am