Workforce Education Outreach Meeting

April 30th, 2020

Done via Zoom

Present: Katie Rousso, Amber Hisatake, Donsa Benitez, Fikru Diro, Hamza, Inez Olive, Jeanette Miller, Linda Pendergraft, Chayuda Overby, Crista Shaw, Darcie Callahan, Sandra Mejia

* Introductions
* Strategies
  + LW Tech (Will be going online through Fall)
    - Weekly zoom information sessions, well attended!
    - “Slide” on home page regarding Workforce Education supporting those that were laid off or furloughed
    - Adding language to Worker Retraining page
    - All done through Start Next Quarter
    - Community Resource Page
  + Renton Tech
    - Canvas notification to students
    - Sharepoint site
      * Housed on Canvas
  + Shoreline
    - Getting referrals from WorkSource, other CBO’s
    - Marketing campaign
    - Marketing strategy through social media (based off of down time)
    - Utilized CRM
    - PDF Workforce application (accessible to all students!), e-signatures
    - Reduce barriers
    - Launching information sessions via zoom
    - Idea of hosting of virtual Worker Retraining event
      * If interested, please e-mail [iolive@shoreline.edu](mailto:iolive@shoreline.edu) if interested, by May 6th
    - Working with King County, Sno-Isle Libraries to push out flyers to their contacts
    - Small business association
  + North Seattle
    - Pushing current students (email)
    - Doing virtual resume workshops with students, well attended! (L. Washington is doing this as well)
* How to connect with Community Based Organizations
  + Putting together desk aid for CBO’s
  + Trying to be a presenter a CBO zoom meetings
  + Chat Box on website (providesupport.com)
* Future Meetings
  + Occurring monthly
    - 1.5 time frame
  + Amber will be facilitator (THANK YOU AMBER!!!!)
  + Watching chat box, writing meetings will rotate (Katie volunteered to help ☺)