Workforce Education Outreach Meeting

April 30th, 2020

Done via Zoom

Present: Katie Rousso, Amber Hisatake, Donsa Benitez, Fikru Diro, Hamza, Inez Olive, Jeanette Miller, Linda Pendergraft, Chayuda Overby, Crista Shaw, Darcie Callahan, Sandra Mejia

* Introductions
* Strategies
	+ LW Tech (Will be going online through Fall)
		- Weekly zoom information sessions, well attended!
		- “Slide” on home page regarding Workforce Education supporting those that were laid off or furloughed
		- Adding language to Worker Retraining page
		- All done through Start Next Quarter
		- Community Resource Page
	+ Renton Tech
		- Canvas notification to students
		- Sharepoint site
			* Housed on Canvas
	+ Shoreline
		- Getting referrals from WorkSource, other CBO’s
		- Marketing campaign
		- Marketing strategy through social media (based off of down time)
		- Utilized CRM
		- PDF Workforce application (accessible to all students!), e-signatures
		- Reduce barriers
		- Launching information sessions via zoom
		- Idea of hosting of virtual Worker Retraining event
			* If interested, please e-mail iolive@shoreline.edu if interested, by May 6th
		- Working with King County, Sno-Isle Libraries to push out flyers to their contacts
		- Small business association
	+ North Seattle
		- Pushing current students (email)
		- Doing virtual resume workshops with students, well attended! (L. Washington is doing this as well)
* How to connect with Community Based Organizations
	+ Putting together desk aid for CBO’s
	+ Trying to be a presenter a CBO zoom meetings
	+ Chat Box on website (providesupport.com)
* Future Meetings
	+ Occurring monthly
		- 1.5 time frame
	+ Amber will be facilitator (THANK YOU AMBER!!!!)
	+ Watching chat box, writing meetings will rotate (Katie volunteered to help ☺)