



Simplify your life with **ACADEMIC VIDEO ONLINE**

FOUNDATIONAL CONTENT | BUILD BY CHOICE (PERPETUAL RIGHTS) |
ONE PREDICTABLE PRICE

ACADEMIC VIDEO ONLINE

TWO TIMES THE CONTENT—TWO TIMES THE VALUE

THE VALUE OF VIDEO With the increase in educational usage, video is being used to provide in-class engagement, offer interesting applications to help explain complex concepts, address diverse learning styles, and much more.

Alexander Street, A ProQuest company, supports this increased use of video with Academic Video Online. Including more than 66,000 videos from the BBC, PBS, A&E Networks®, 60 MINUTES, and more, this collection addresses the goals of community colleges while engaging students in and out of the classroom. Multidisciplinary videos in the form of TV and news programs, feature films, performances, documentaries, training and demonstrations, and more are now available at one low annual subscription price.



82%

increase in
usage of video
by researchers
from 2014-2017*

*Source: 2017 ProQuest Content Diversity Survey
<http://go.proquest.com/2017-Content-Diversity>

CAREER ORIENTED

Teacher Education:

- More than 5,000 titles
- **Multiple video format** types include demonstrations, lectures, documentaries, and primary-source footage of students and teachers in classrooms
- **Key Topics:** classroom behavior, educational psychology, curriculum development, special education, testing standards, and arts education
- **Featured publishers:** Annenberg Learner, Learning Seed, Association for Supervision and Curriculum Development (ASCD), Corwin Press, Stenhouse Publishers, and more.

Healthcare

Professions Training:

- 4000+ videos
- **Practical, skill-based training** for those preparing to enter the healthcare professions
- **Key topics:** nursing, dental hygiene, radiology, medical assisting, and physical therapy
- **Featured publishers:** Medcom, the Mayo Clinic, Clinician's View, Gulfcoast Ultrasound, HDiQ Dental, and NEVCO Healthcare Education

Technical-Trade:

- 2,000+ titles
- **Key Topics:** art, design, architecture, fashion, culinary arts, and criminal justice/forensics
- Provide practical learning content

FOUNDATIONAL CONTENT

Dallas Learning Solutions (DLS) provides interactive course content that fits various learning environments, improves student engagement and offers a range of flexible course options. With nearly 2,000 titles, these videos are ideal for introductory history, economics, communications, biology, sociology, health, and government courses.

dallaslearningsolutions
LeCroy Center

- The **Shaping America Series** reveals a time in American history when native and newly arriving cultures, both with distinct ideas and habits, formed a new nation that would become the most recognized in the world.
- The **Transforming America Series** uncovers stories of choice and consequence, bringing history to life. Common threads woven throughout each course encourage a deeper, more critical understanding of the forces that shaped American history.
- The **Exploring Society Series** provides videos to help students understand how sociology can provide a new way of looking at the world. Stories and situations are used to dramatize the human conflicts at the core of all sociological issues.

English Nearly 500 titles cover an introduction to writing, reading, and great works of literature, including performances designed to help students understand Shakespeare and commonly assigned authors.

Criminal Justice More than 300 introductory titles cover a basic overview of the criminal justice system, the Constitution, the rights of alleged criminals, criminal psychology, an introduction to forensics, the professions and roles that exist in the criminal justice system, and a history of criminal justice in the U.S. and around the world.

History Ideal for introductory American History and World History courses, more than 5,000 titles are available from publishers such as PBS, the BBC, and A&E®.

Performing Arts Over 8,000 videos are available to help enhance classes on dance, theater, music, and film, bringing an added visual experience to these creative disciplines.

Business & Economics More than 600 titles on introductory business and economic concepts introduce students to basic ideas in management, marketing, and economics.

Psychology More than 250 videos on basic psychological concepts as well as seminal psychological experiments such as Stanley Milgram's *Obedience* experiment help students understand what psychology is, learn the history of the field and its innovations, and explore possible career paths.

Sociology Topics like social theory, social movements, race and diversity, family structures, and social stratification are available in 2,000+ intro-level sociology and social sciences (women's studies, political science, and media studies) titles.

STEM 3,000+ introductory-level titles on biology, environmental science, physics, astronomy, mathematics, and technology are provided.

Anthropology Nearly 400 titles ideal for introductory anthropology courses represent a variety of cultures and civilizations around the world, including seminal works by Dennis O'Rourke and Documentary Educational Resources (DER).

First Year Experience/Student Success Help freshman and returning students acclimate to college life with titles on topics such as: diversity and respecting others; health warnings against binge drinking, cannabis, suicide, smoking; and videos about note-taking, effective listening and study skills, as well as re-entering the workforce.

EXPAND YOUR RESOURCES

Expand Your Perpetual Rights

- At the end of each subscription term, your subscription cost is automatically applied towards owning **perpetual rights** to your choice of videos. Most films offer this option.
- Utilize an entire year of usage data to make selections.
- The longer you subscribe, the **more titles you own**.

Expand Your Reach

- **Media Hosting:** FREE to Academic Video Online customers. Upload an unlimited amount of locally produced streaming content, or content you've licensed from other vendors (PDF's, audio, or video) and make it visible to your institution.
- **LTI Capability:** We support standard linking to content using Learning Tools Interoperability (LTI) launch URLs. With LTI your instructors can more easily embed links to content and users can access it using their credentials on the learning management system.
- **Accessibility:**
 - We comply with the best practices, recommendations, and standards as defined by the Web Content Accessibility Guidelines (WCAG 2.0) of the World Wide Web Consortium (WC3), Web Accessibility Initiative (WAI), as well

as the requirements set by Section 508 of the U.S. Rehabilitation Act.

- 98% of all English-language content is transcribed with the exception of silent film and music or dance performances.

Enhanced Admin Portal

- **Impact metrics** identify why users watch the content and what value they place on it.
- Access custom MARC records, COUNTER4 statistics, engagement data, and more.
- **Our visually enhanced dashboard** makes understanding usage and engagement statistics easy.

Start using the admin portal now at adminportal.alexanderstreet.com or contact us for a personal tour.

FREE TRIAL at ALEXANDERSTREET.COM/AVON

ACADEMIC VIDEO ONLINE BY THE NUMBERS

66,000
TITLES AND GROWING

14,000
EXCLUSIVE TITLES AND GROWING

SUBSCRIPTION COST =
BUILD BY CHOICE (PERPETUAL RIGHTS)



SHARE YOUR
PASSION