

# Student Success & Pathway Navigation Spring Newsletter

May 2025







*As we embrace the energy and renewal of spring, this season's newsletter highlights fresh opportunities for innovation, growth, and connection across the system. From exciting new technology initiatives and career services tools to impactful stories of transformation, we are reminded that spring is a time for planting seeds of progress and nurturing pathways to student success. Whether you're exploring AI in advising or celebrating clear career-connected pathways, we invite you to engage, reflect, and collaborate this season.*

## Early Adopter Advising Technology Implementation Project

**Application Deadline: May 15, 2025**

Up to five colleges will be selected to receive funding and implementation support for new student success/advising platforms aligned with Guided Pathways.

-  [Watch Informational Webinar Recording](#)
-  [Application Guidelines](#)
-  [Apply Here](#)
-  [Infographic](#)

## Follow-Up Q&A Webinar

**Zoom | May 7, 2025 | 11 AM – 12 PM (PST)**

Join this follow-up session to ask questions, connect with the project team, and get clarity on eligibility, process, and expectations. Link to Join:

<https://us02web.zoom.us/j/86452622289>

## 12Twenty- A Technology that Simplifies, Streamlines and Supports Student Success

**Zoom | May 30, 2025 | 11 AM – 12 PM (PST)**

Join us for a free webinar to get introduced to 12Twenty—a powerful platform that supports student career readiness, work-based learning, and employer engagement. While previously used mostly in universities, 12Twenty has the opportunity to work closely with community and technical colleges to meet students' needs. 12twenty understands these challenges and offers an all-in-one Career Cloud designed to simplify operations, support guided pathways, and connect working learners and skilled graduates to meaningful careers.

[Registration Link](#)

### CONTACT INFORMATION

**Amunoo Tembo** (she/her) [atembo@sbctc.edu](mailto:atembo@sbctc.edu)  
Policy Associate for Student Success and Pathway Navigation

**Christine McMullin** (she/her) [cmcmullin@sbctc.edu](mailto:cmcmullin@sbctc.edu)  
Policy Associate for Student Services and K-12 Alignment

# COLLEGE SPOTLIGHT

Celebrating innovation across Washington’s community and technical colleges



## Clark College: Advancing Guided Pathways and Career-Connected Learning

Clark College is driving forward student success with a multi-year strategy powered by a Title III grant received in October 2023. Their work is grounded in three pillars:

### Non-Instructional Assessment

Clark’s Assessment and Research team is partnering with Student Affairs to track and improve the effectiveness of support services.

### Technology-Supported Pathways

The college is implementing Watermark to align and simplify student planning tools, program maps, and advising systems.

### Career-Connected Learning



Clark’s “Penguin Path” defines six key milestones in the student journey and embeds career exploration throughout—from onboarding to completion. Real-world applications and work-based learning are integrated into the curriculum. Clark will present nationally at the NACE Conference in June 2025, showcasing how Guided Pathways and career readiness go hand in hand.



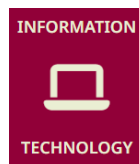
## Renton Technical College: Clear Pathways, Informed Futures

Renton Technical College is empowering students with purposefully designed, career-aligned pathways that help them see the direct connection between education and employment.

### Explore their Program Maps:

Each map shows

- Quarterly course sequences
- Job outlooks and salary info
- Connections to in-demand careers



### Example:

Information Technology Area of Study:

[Cybersecurity Analyst Program](#)


RTC’s efforts directly reflect Guided Pathways principles—making it easier for students to choose, enter, and stay on the path with confidence.


Congratulations to RTC for leading the way in building transparent, career-focused academic pathways!

# LEARNING & PD OPPORTUNITIES

## AWB Workforce Portal Webinar – Recording Available

Missed the live session? Catch the full recording and explore how the Washington Workforce Portal connects students to internships and work-based learning experiences.

 [Watch Here](#)

 Passcode: w&E@8hst

## Empowering Students with Career-Ready Course Content

Explore how career services can play a direct role in shaping students' learning by embedding career readiness into the classroom. This event will provide strategies and examples for integrating real-world skills and employer expectations into course design.

 [View Event Details](#)

## Providing Advisors with Mental Health Support for Students

[EAB's Strategies for Integrating Mental Health into Academic Advising](#): Provides actionable strategies for integrating mental health conversations into academic advising and student support workflows. **Be sure to request access to watch the replay.**

[Inclusive Academic Advising for Students with Mental Health Issues](#): A paper exploring and improving understanding of academic advisers' views and experiences on supporting students with mental health issues.

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# UPDATES & RESEARCH

## Tracking College Success / FYE Courses

We've been analyzing enrollment data for College Success / FYE courses across Washington's 34 CTCs using the SCOL course attribute. Early findings show:

- Strong adoption of SCOL-tagged courses in fall and winter terms
- Wide variation in course offerings across colleges
- Opportunities to use the data to evaluate persistence and retention

## Complete College America Resource

Explore this resource on strategies to boost student completion rates: [Generating College Completion \(PDF\)](#)

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# STAY CONNECTED

## New Website Launching Soon

Centralized resources, toolkits, event calendars, and more.

## Career and Employment Services Roundtable

Drop in for quarterly Zoom roundtables to network with other career professionals and to find out what community and technical colleges are doing related to Career and Employment Services and Guided Pathways. Look for a future calendar invitation to these opportunities to connect. The next session will be May 22nd from 2-3:30 pm. Click here for the [Zoom Link](#).

[<https://us02web.zoom.us/j/84724279668?pwd=G25lkK8MJ5yBJE1GwFw4bEndEZFYXS.1&from=addon>]

## We Want to Hear from You

We are eager to hear about new programs and approaches your college is taking to inform effective career and academic advising practices. Please take a moment to fill out a [short survey](#). We hope to highlight programs and practices in upcoming newsletters.

## Listservs for the Latest News

[Advising and Counseling Council \(ACC\)](#) - open to all advising or counseling professions at our colleges

[Career and Employment Services \(CES\)](#) - open to all who are career and employment professionals

[Guided Pathways](#) - open and will share information related to Guided Pathways

[First Year Experience-College Success Courses](#) - community of practice for leaders of college success courses.

## Upcoming Advising and Career Counseling Conferences

- ☐ [National Association of Colleges and Employers \(NACE\)](#)  
The NACE 2025 | Philadelphia, PA | June 9-11  
Virtual sessions - June 25-26
- ☐ [National Career Development Association](#)  
June 18-20 | Atlanta, GA  
[Pre-recorded webinars](#)
- ☐ [2025 NASPA Conferences on Student Success in Higher Education](#)  
June 27-30<sup>th</sup>, 2025 | Denver, CO {registration is now open}
- ☐ [40th Annual Institute for Academic Advising](#)  
July 20-25, 2025 | Syracuse, New York  
(registration opens in May)
- ☐ [NACADA Annual Conference- registration opens Spring 2025](#)  
October 26-29<sup>th</sup>, 2025 | Las Vegas
- ☐ [Jobs for the Future Horizons Summit](#)  
Explore content from past JFF Horizons Summits [for free](#)