

Condensed Interim Talking Points

August 1, 2018 For system use only – not for public distribution

- Our 2019 legislative agenda is all about harnessing the power of our community and technical colleges to transform students' lives and meet the needs of businesses with our local communities.
 - It's clear by now that in order to succeed, people need education past high school and businesses need skilled workers. We connect the two...
 - Colleges like [COLLEGE NAME] are the very definition of career-connected learning, for people of all ages and stages in their lives. [TALK ABOUT A STUDENT OR PROGRAM THAT RELATES TO THE LEGISLATOR'S INTERESTS.]
- In the 2019 session we plan to request funds in the operating budget for three key areas...
 - The first request is to provide competitive compensation for faculty and staff, who are at the heart of our students' success.
 - The second is to build pathways into – and through – college for everyone in our community.
 - To do this, we need to...
 - Strengthen partnerships with K-12 schools and universities.
 - Enroll more working adults in college.
 - Expand Guided Pathways — a powerful redesign of course sequencing and advising to get more students to graduation.
 - The third to increase the number of graduates in high-skill, high-demand programs within local communities and around the state.
- For the capital budget, we will ask the Legislature to fully fund our request list, in priority order. [IF YOU HAVE A PROJECT ON THE LIST, MENTION IT.]
- Here's a quick preview of our priorities for the 2019 legislative session. [HAND OUT THE 2019 LEGISLATIVE PREVIEW DOCUMENT]. We'll stay in touch and we hope to have your support now and during session.

-- For expanded interim talking points, see reverse side --

Expanded Interim Talking Points

- Thank you for meeting us today. [INTRODUCE YOURSELVES].
- Before we get going, we'd like to express our appreciation for last year's capital budget and the preservation of funding for Running Start. [IF YOU RECEIVED FUNDING FOR A CAPITAL PROJECT, THANK THEM FOR THAT TOO.]
- We're here to give you a quick preview of the community and technical college system's 2019 legislative agenda.
- It's all about harnessing the power of our community and technical colleges to transform students' lives and meet the needs of businesses with our local communities.
- It's clear by now that in order to succeed, people need education past high school and businesses need skilled workers. We connect the two...
- Colleges like [COLLEGE NAME] are the very definition of career-connected learning, for people of all ages and stages in their lives.
- We provide students a wide range of options so they can pick the right fit — whether they want to go straight to work or transfer to a university — all within our local community and at a more affordable cost. We also make sure our students learn skills that fit the needs of local businesses because we partner with employers to create our programs.
- For example ... [TALK ABOUT A STUDENT OR PROGRAM THAT RELATES TO THE LEGISLATOR'S INTERESTS.]
- Success stories like this are happening all over the state at our other 33 colleges.
- In the 2019 session we plan to request funds in the operating budget for three key areas...
- The first request is to provide competitive compensation for faculty and staff, who are at the heart of our students' success. [DISCUSS YOUR CHALLENGES WITH ATTRACTING AND RETAINING OUTSTANDING FACULTY AND STAFF.]
- The second is to build pathways into — and through — college for everyone in our community.
 - That means strengthening partnerships with K-12 schools and universities, enrolling more working adults in college, and expanding Guided Pathways — a powerful redesign of course sequencing and advising to get more students to graduation.
- The third is to increase the number of graduates in high-skill, high-demand programs within local communities and around the state.
- For the capital budget, we will ask the Legislature to fully fund our request list, in priority order. [IF YOU HAVE A PROJECT ON THE LIST, MENTION IT]
- There's a catchy phrase going around these days; "A credential is essential." And it's absolutely true. We know that 740,000 jobs are predicted to open in Washington by 2021, and most will require a college education. At the same time, our state is not moving fast enough to prepare people for those jobs or to meet its goal that 70 percent of adults have a college credential. [SOURCE: WA Roundtable]
- Our colleges are the answer for local communities and for our state.
- Here's a quick preview of our priorities for the 2019 legislative session. [HAND OUT THE 2019 LEGISLATIVE PREVIEW DOCUMENT]. We'll stay in touch and we hope to have your support now and during session.