

Agenda

8:30 – 9:00

Registration/Coffee Service

9:00 – 9:30Opening Session

*Michele Johnson
Chancellor, Pierce Colleges*

9:40 – 10:40Session 1

10:50 – 11:50Session 2

12:00 – 1:00 Lunch

12:00 – 12:30Networking

12:30 – 1:00 Keynote

*Shaunta Hyde
Director of Community Relations,
Alaska Airlines, and Former Chair, SBCTC*

1:10 – 1:55Student Session

2:05 – 3:05Session 3

3:15 – 3:30Closing Session

Chris Bell, Conference Chair



Dr. Michele Johnson

Dr. Johnson has served as chancellor and CEO of Pierce College since 2005. She has been at Pierce for nearly 40 years, beginning as a part-time criminal justice instructor, becoming a tenured faculty member and moving up through the faculty and administrative ranks. Dr. Johnson grew up in Tacoma, graduated from Lincoln High School and completed her undergraduate degree at Washington State University in three years. She earned her doctorate at the University of Oregon in Educational Policy and Management, and MA and BS degrees in Police Science and Administration from Washington State University. She is past president of both the Washington State Community and Technical Colleges Board of Presidents, and the Washington Association of Criminal Justice Educators. Recognized across the state as a leader in education, Dr. Johnson has received numerous awards, including the ACCT 2016 Pacific Region CEO of the Year and induction into the NWAC athletic Hall of Fame.

Shaunta Hyde

Shaunta is Managing Director of Community Relations at Alaska Airlines, where she leads community relations and charitable giving in the continental United States and Hawaii. Prior to joining Alaska Airlines, Shaunta was the director of global aviation policy for The Boeing Company, where she worked 12 years developing strategies to shape national and international public policy to support aviation growth and business goals. Before Boeing, she worked for The Metropolitan King County Council, and then served as a government relations manager for the King County Executive. Shaunta earned a bachelor's degree in communications from Seattle University, an Executive MBA from the University of Washington, Michael G. Foster School of Business, and is a graduate of the World Public Affairs Institute. She is on the Pioneer Human Services Board of Directors; is a member of the International Aviation Womens' Association; and served as Chair of the Washington State Board of Community and Technical Colleges, a governor-appointed position.

Washington State

Applied Baccalaureate Conference

Tuesday, November 14,
2017

Seattle Colleges – South
Georgetown Campus
6737 Corson Avenue South
Seattle, WA 98108



Session Topics

Topics run concurrently, please choose one for each session.

Session 1 • 9:40 – 10:40

C 207 (Track 1) BAS Foundational **Applied Baccalaureate Approval Process:**

Joyce Hammer, Director Transfer Education, SBCTC;
Malcolm Grothe, Associate Vice-Chancellor, Seattle Colleges.

This session concentrates on steps to get a new BAS degree approved by the Washington State Board for Community and Technical Colleges. Approval steps will be discussed in detail. Time-frame, financial plan, and accreditation will also be addressed.

C 123 (Track 2) BAS Innovation **Providing Undergraduate Research Opportunities on Campus:**

Jodie Galvan, Assistant Director of Sustainable Practices, Cascadia College.

Bachelor of Applied Science students benefit from opportunities to participate in scientific research projects, but it is difficult for many BAS students to participate in activities off campus. Learn how Cascadia offers four diverse, low cost undergraduate research opportunities on campus for its Sustainable Practices degree. They include research on storm water, pollution, climate change action, pollinator populations, and waste diversion.

C 208 (Track 3) BAS Experience **BAS and Financial Aid – Regulations and Risks:**

Melanie Ruiz, Director Financial Aid, Bellevue College;
Brianna Sanchez, Director Financial Aid, North Seattle College.

Discussion about how awarding financial aid differs for BAS students. Understand the regulations and risks of various practices.

C 122 (Track 4) BAS Collaboration **Seattle College's BAS Online Admission Application:**

Anna Baldwin, Director; Joyce Hansen, Director;
Laura Rose, Web Developer, Seattle Colleges.

This session will demonstrate the Seattle Colleges streamlined online BAS application for entry into its BAS programs

Session 2 • 10:50 – 11:50

C 207 (Track 1) BAS Foundational **Employment Outcomes for Graduates of Washington's Applied Baccalaureate Degree Programs:**

Darby Kaikkonen, Policy Research Director, SBCTC.

This session compares employment outcomes of associate and baccalaureate students as well as evaluates the industries baccalaureate graduates work in before and after program completion.

C 208 (Track 2) BAS Innovation **Joint Program Consortium – The Devil is in the Details:**

Walter Hudson, Dean, Bellingham Technical College;
Tanya Sorenson, Dean, Clover Park Technical College.

Clover Park Technical College and Bellingham Technical College each offer the same on-line applied baccalaureate program in Operations Management. In order to leverage resources, the institutions decided to pilot a joint degree program. Hear about the benefits and pitfalls of such an endeavor.

C 123 (Track 3) BAS Experience **CTC Link and BAS Program:**

Char Gore, Professor and BAS Director,
Tacoma Community College.

As one of the first ctcLink colleges, Tacoma Community College will share lessons and nuances about operating ctcLink with BAS degrees. This session will highlight steps required in the ctcLink system to allow for smooth transition for students into BAS programs, including but not limited to issues surrounding registration, tuition, and financial aid. Experts from Enrollment and Financial Aid will be available for questions.

C 122 (Track 4) BAS Collaboration **Applied Baccalaureate Program Management Structure and Best Practices:**

Leiani Sherwin, Teacher Certification Manager, Pierce College;
Jessica Berry Program Manager, Bellevue College;
Katrine Smith, Program Manager, Columbia Basin College; Jodie Galvan Assistant Director, Cascadia College; Shanon Ehmke Reedy, Principle Program Manager, Bellevue College.

Managing an applied baccalaureate program varies at each of our colleges. This panel will discuss the different management models and identify challenges and successes.

Student Session

1:10 – 1:55

C 122 BAS Student Experience
Current baccalaureate students & recent baccalaureate graduates discuss their experiences.



Session 3 2:05 – 3:05

C 122 (Track 1) BAS Foundational

BAS Hot Topics: Opportunities and Challenges

Mike Potter, Dean of Instruction,
Lake Washington Institute of Technology.

Mike Potter leads a discussion on hot topics for BAS programs. Hear the latest on certificates, articulation, policy, process, trends & data. This is an open working session, so bring your concerns and questions.

C 123 (Track 2) BAS Innovation **BAS Teacher Education Programs:**

Lucas Rucks, Dean, Grays Harbor College; Leesa Thomas, Assistant Professor, Pierce College; Frank Kline, Director, Highline College.

This panel will address what it takes to develop and implement BAS teacher education BAS Programs. What obstacles do colleges face? How are the four-year universities responding to these degrees?

C 208 (Track 3) BAS Experience **BAS Library Stories:**

Vivienne McClendon, Dean, Bellevue College; Mindy Coslor, Dean, Skagit Valley College.

BAS Library Stories: Rigor, Resources, Accreditation and more.

C 207 (Track 4) BAS Collaboration **BAS Faculty: Best Practices for Teaching 300/400 level classes**

Sylvia Unwin, Assistant Dean/Professor, Bellevue College;
Russ Payne, Professor, Bellevue College; Jacqui Drak, Professor, Bellevue College; Nancy Dick, Director Workforce Education, SBCTC.

Developing an upper division baccalaureate course? How are 300/400 courses different from 100/200 courses? What credentials should faculty have? What should colleges consider when developing such courses?